



Captive Audience

Creative Indoor Advertising

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Boise	Visitors/Month	Eagle/Star	
20th Century Bowling Lanes	5,000	Body Renew Fitness**	
Body Renew Fitness (2 locations)**		Idaho Athletic Cub - Eagle	15,000
Boise Hawks Stadium	30,000	Danik Gymnastics	1,000
Boise Peak Fitness (Rock Gym)	2,500		
Boise State Bronco Stadium	100,000	Meridian	
Boise Towne Square	100,000	Cheerleaders Sports Bar & Grill	6,000
Buster's - Broadway	7,500	Body Renew Fitness**	
Capitol Terrace Building	5,000	Busted Shovel Bar & Grill	3,000
Dutch Goose	5,000	Idaho Athletic Club - Fairview	15,000
End Zone Tavern (BSU)	3,000	Idaho Athletic Club - Silverstone	15,000
Fast Lane Indoor Kart Track	2,500	Meridian Speedway	15,000
Fitness 19 Health Club - Cole & Ustick	5,000	Muggsy's	4,000
Gusto Bar	6,000	Schooner Pub & Grill	5,000
Hooters	7,500	New Frontier	5,000
Hyde Park Pub	3,000	Firehouse Pub	3,000
Idaho Athletic Club - Black Eagle	15,000		
Idaho Athletic Club - State St	15,000	Kuna	
Idaho Ice World	10,000	Cowgirls Saloon	8,000
Jalapeno's	8,000		
Krueger's	3,000	Longhorn's Lounge	2,000
Legends Sports Bar @ Spectrum	7,500		
Mac & Charlie's	7,500	Nampa - Caldwell	
Mazze/Focaccia - ParkCenter	2,000	Idaho Athletic Club - Nampa	15,000
Montego Bay	6,000	Idaho Athletic Club - Caldwell	15,000
O'Michaels Pub	3,000	Jalapeno's	10,000
Parilla Grill	3,000	Whiskey River	7,000
Piper Pub/Shige Japanese Cuisine	6,500		
Quinns Restaurant & Lounge	4,000	Twin Falls	
Ranch Club	4,000	*Partnership with Pacific Media - Call	
Sockeye Grill & Brewery	5,000		
Suds Tavern (BSU)	3,000		
The Buffalo Club	7,500		
The Lift Bar & Grill	3,000		
Zoo Boise	30,000		

**Locations pending